

Centrique trade mission to the UK

Centrique Pty Ltd has accepted an invitation by Austrade to participate in its ICT (Information and Communication Technology) trade mission to the UK in September.

Alan Springell, Managing Director of Centrique has said “This is a wonderful opportunity for Centrique. Austrade will be showcasing some of Australia’s best ICT businesses in the UK. To be chosen to participate highlights the potential of Centrique and its headline product Action Planning.”

Alan went on to say that “We have identified the UK as our first export target for Action Planning. Initially we will be targeting the non-profit community sector in the UK as we are currently negotiating with a distributor with those specific links. In this trade mission we will be looking towards strengthening our UK base and broadening it to include the small business and consultancy markets as well.”

Action Planning is an integrative tactical planning solution for business development. It is the first of its kind in the world, a patent pending invention by Centrique. It provides an efficient means of measuring the impact of business strategies and business change.

Features & Benefits

Action Planning is a short term tactical viability analysis of the business operations and strategies, which can be used as a stand alone change management system, or as the perfect compliment to the Business Plan which is more or less a comprehensive strategic plan covering up to five years.

Essentially Action Planning provides guidance as to whether a business strategy is viable when incorporated into the other strategies and operations of the organisation.

The features of Action Planning include a step by step progression in the development of an organisation’s financial budget; staffing budget and reports; powerful graphical visualisation aids in determining the viability of various business strategy considerations; and the ability to print a full management plan incorporating all facets of the organisation.

Who should use Action Planning

Those who are drawn to the incredible power and versatility of Action Planning from Centrique include:

- Owner Managers of businesses who wish to grow their businesses;
- Non-Profit Organisations which need to comply with funding requirements to continue re-forecasting and planning for the coming financial year;
- Accountants who wish to assist their clients at levels higher than mere tax compliance requirements. Importantly, Action Planning may also be used by Accountants to assist in validating any strategies proposed by their clients and their business advisors; and
- Business Advisors who need to be able to validate their short term business strategies for their clients.

Further information on Action Planning from Centrique is available at www.centrique.com.au or contact Alan Springell at 9630 7066.

Action Planning from Centrique – what do you wish to achieve.

for immediate distribution
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