

Action Planning Launch

An essential tool for all business

Central to an organisations ability to grow smoothly is its planning. Action Planning from Centrique is a planning tool that is so comprehensive, yet so easy to use, that to get it to market the company has had to apply for a patent. And it is about to be launched.

Alan Springell, the Managing Director of Centrique said “The idea is simple. Give owner managers the ability to plan quickly and they will. Give them the ability to consider all their changes, all their business strategies. And then give them the ability to see whether those changes, those strategies, are viable in the context of the overall business operations.”

How quickly? “Well, for an average small business it may take less than a day. It is an essential tool for all business and it is about to become available. Imagine, an owner manager reading this today, acquiring the application later today, and then having an operational plan available tomorrow night.” Alan said.

Features & Benefits

Action Planning is a short term tactical viability analysis of the business operations and strategies, which can be used as a stand alone change management system, or as the perfect compliment to the Business Plan which is more or less of a comprehensive strategic nature covering up to five years.

Essentially Action Planning provides guidance as to whether a business strategy is viable when incorporated into the other strategies and operations of the organisation.

The features of Action Planning include a step by step progression in the development of an organisation’s financial budget; staffing budget and reports; powerful graphical visualisation aids in determining the viability of various business strategy considerations; and the ability to print a full management plan incorporating all facets of the organisation.

Who should use Action Planning

Those who are drawn to the incredible power and versatility of Action Planning from Centrique include:

- Owner Managers of businesses who wish to grow their businesses;
- Non-Profit Organisations which need to comply with funding requirements to continue re-forecasting and planning for the coming financial year;
- Accountants who wish to assist their clients at levels higher than mere tax compliance requirements. Importantly, Action Planning may also be used by Accountants to assist in validating any strategies proposed by their clients and their business advisors; and
- Business Advisors who need to be able to validate their short term business strategies for their clients.

Action Planning from Centrique, the “essential tool for all business” is to be launched on Thursday 19 May at the Small Business Centre office of the NSW Department of State & Regional Development in Parramatta.

The launch is being proudly sponsored by The Art of Multimedia and MatthewsFolbigg Solicitors.

Further information on Action Planning from Centrique and the launch is available at www.centrique.com.au or contact Alan Springell at 9630 7066.

Action Planning from Centrique – what do you wish to achieve.

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